



DX (Group) plc



# DX (GROUP) PLC

Full year Results Presentation  
for the year ended 30 June 2016



## AGENDA

|   |                      |
|---|----------------------|
| <b>Annual overview</b>                    | Petar Cvetkovic      |
| <b>Financial review</b>                   | Daljit Basi/Ian Pain |
| <b>Review of services and development</b> | Petar Cvetkovic      |
| <b>Summary and Outlook</b>                | Petar Cvetkovic      |



## ANNUAL OVERVIEW

- A challenging year with revenue and cost pressures that drove a trading update in November 2015
- Ongoing strategy of 'OneDX' investment continues
  - Develop the OneDX customer proposition – “Stronger together”
  - Organic growth and operational efficiencies to offset DX Exchange decline
  - Benefits from network consolidation
- Management actions to address specific trading issues ensured full year results in line with revised expectations



A background image of a male delivery worker in profile, looking down at a handheld device. He is wearing a dark blue polo shirt with the DX logo on the sleeve and a bright yellow high-visibility safety vest. A blue lanyard with the DX logo and the text 'DELIVERED EXACTLY' is around his neck. In the background, a white box with the 'parcel' logo is visible. A large blue semi-transparent rectangle is overlaid on the right side of the image, containing the title and names.

# FINANCIAL OVERVIEW

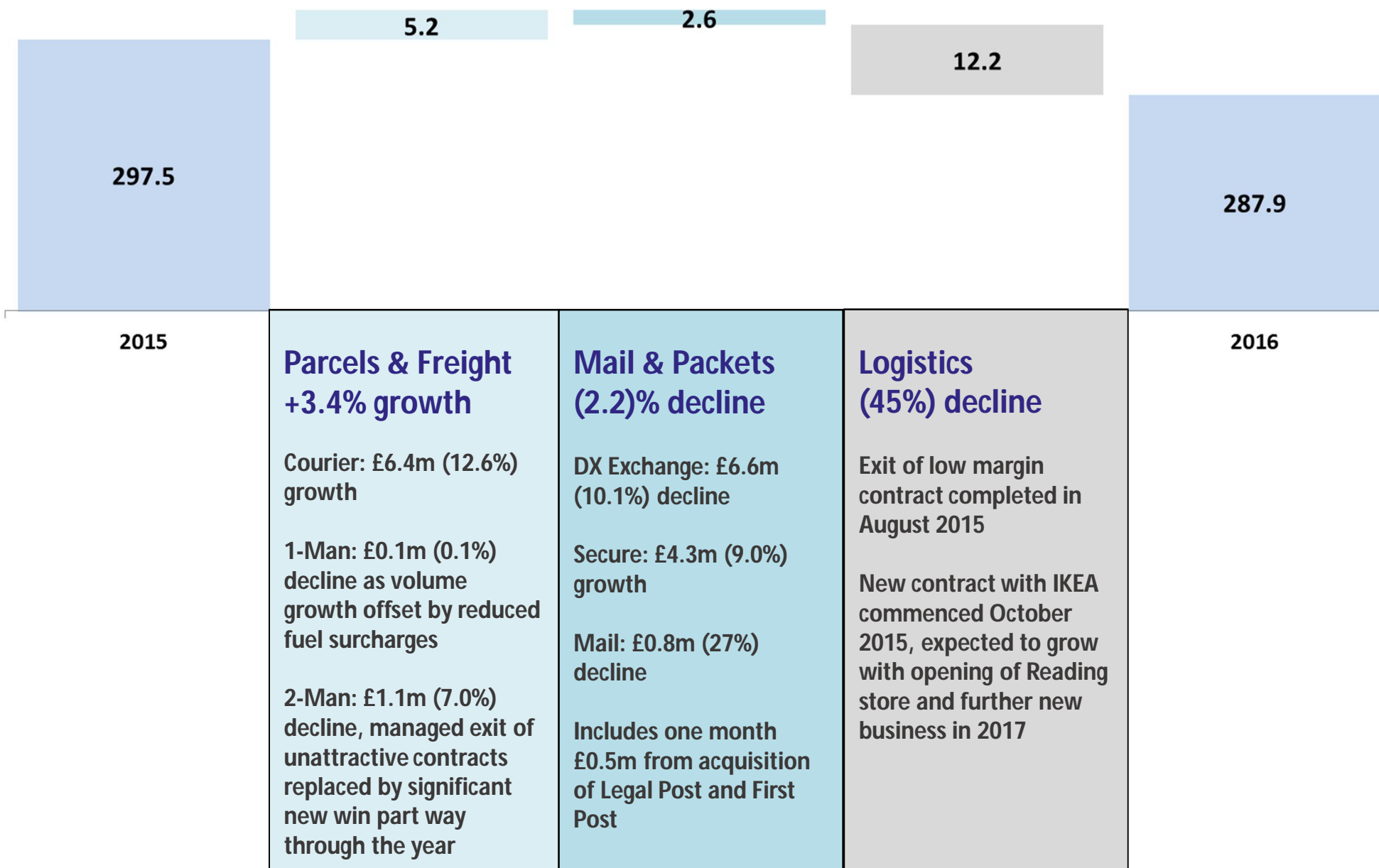
Daljit Basi – Finance Director  
Ian Pain - CFO

## FINANCIAL HIGHLIGHTS

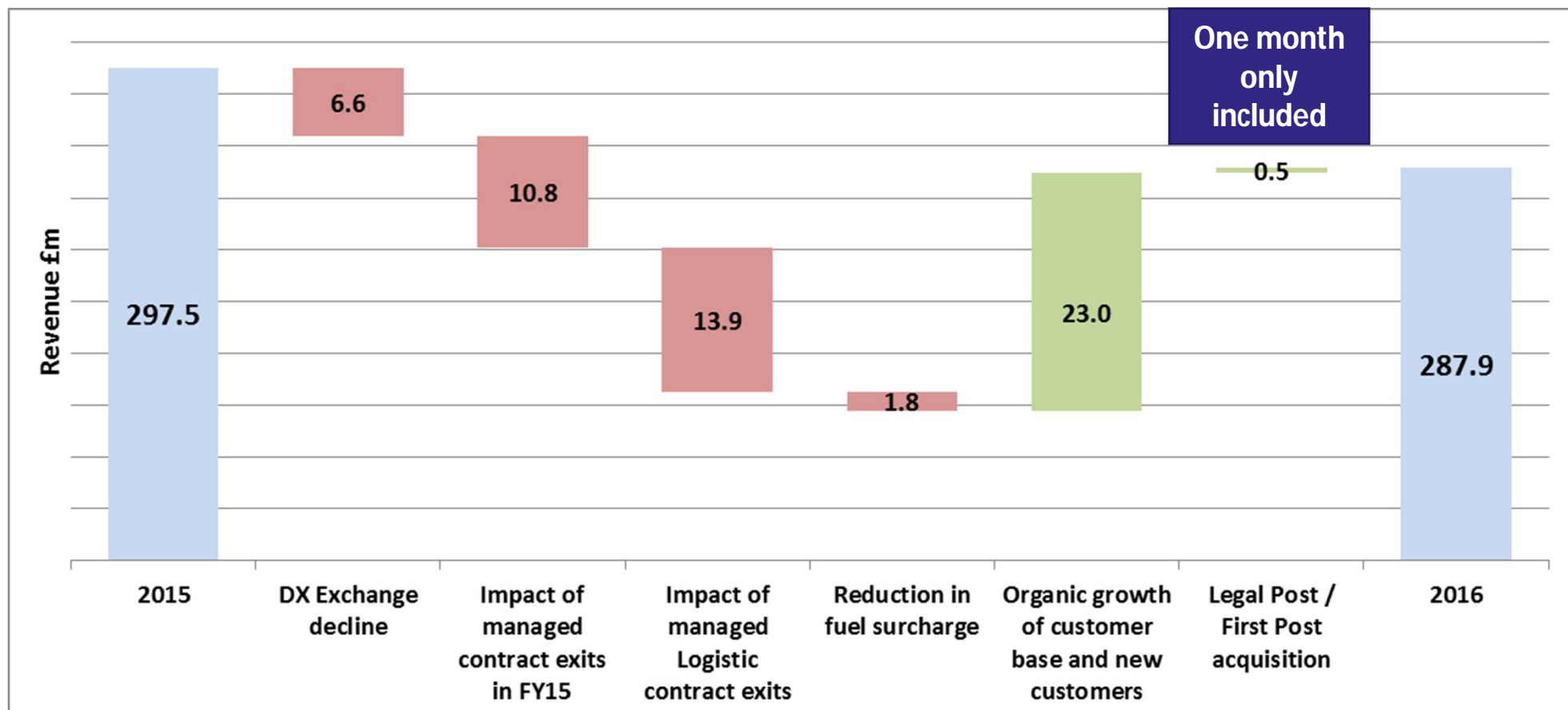
- Encouraging growth in other services to offset DX Exchange decline
- EBITDA impacted by DX Exchange decline and driver resource costs
- Exceptional costs primarily non-cash items
- Adjusted EPS 4.9p (before exceptional items and amortisation of other intangible assets)
- Final dividend 1.5p resulting in full year dividend of 2.5p

|  | 2016<br>£m<br>Underlying | 2016<br>£m<br>Exceptional | 2016<br>£m<br>Total | 2015<br>£m<br>Total |
|--|--------------------------|---------------------------|---------------------|---------------------|
| <b>Revenue</b>   | <b>287.9</b>             | <b>-</b>                  | <b>287.9</b>        | <b>297.5</b>        |
| <b>Profit before interest, tax, depreciation and amortisation ("EBITDA")</b> | <b>18.0</b>              | <b>-</b>                  | <b>18.0</b>         | <b>33.7</b>         |
| Depreciation   | (3.0)                    | -                         | (3.0)               | (3.4)               |
| Amortisation of software and development costs                               | (3.1)                    | -                         | (3.1)               | (3.1)               |
| Exceptional items  | -                        | (92.1)                    | (92.1)              | -                   |
| <b>Underlying results from operating activities</b>                          | <b>11.9</b>              | <b>(92.1)</b>             | <b>(80.2)</b>       | <b>27.2</b>         |
| Amortisation of other intangible assets                                      | (2.1)                    | -                         | (2.1)               | (1.9)               |
| <b>Reported results from operating activities</b>                            | <b>9.8</b>               | <b>(92.1)</b>             | <b>(82.3)</b>       | <b>25.3</b>         |
| Net finance costs  | (0.5)                    | -                         | (0.5)               | (0.5)               |
| Share of profits from associate  | 0.1                      | -                         | 0.1                 | -                   |
| <b>Profit/(Loss) before tax</b>  | <b>9.4</b>               | <b>(92.1)</b>             | <b>(82.7)</b>       | <b>24.8</b>         |
| Tax  | (1.7)                    | -                         | (1.7)               | (4.9)               |
| <b>Profit/(Loss) for the year</b>  | <b>7.7</b>               | <b>(92.1)</b>             | <b>(84.4)</b>       | <b>19.9</b>         |
| <b>EPS - adjusted (pence)</b>  | <b>4.9</b>               |                           |                     | <b>10.9</b>         |
| <b>Dividend per share (pence)</b>  | <b>2.5</b>               |                           |                     | <b>5.0</b>          |

## REVENUE BRIDGE BY SEGMENT (£m)

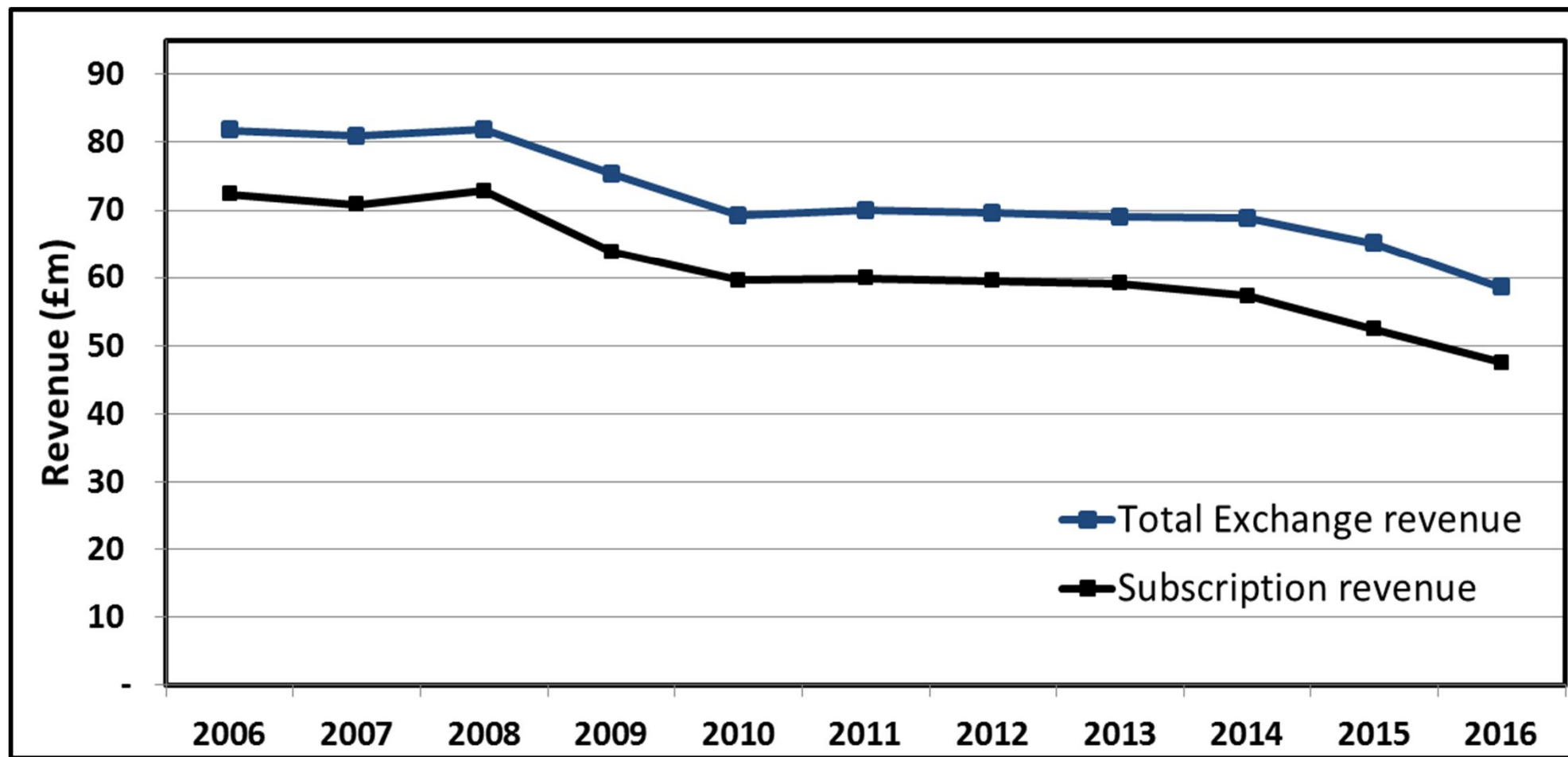


## REVENUE BRIDGE



- Flow through of managed contract exits from preceding financial year completed
- Higher than anticipated decline in DX Exchange
- Net volume growth in other core services

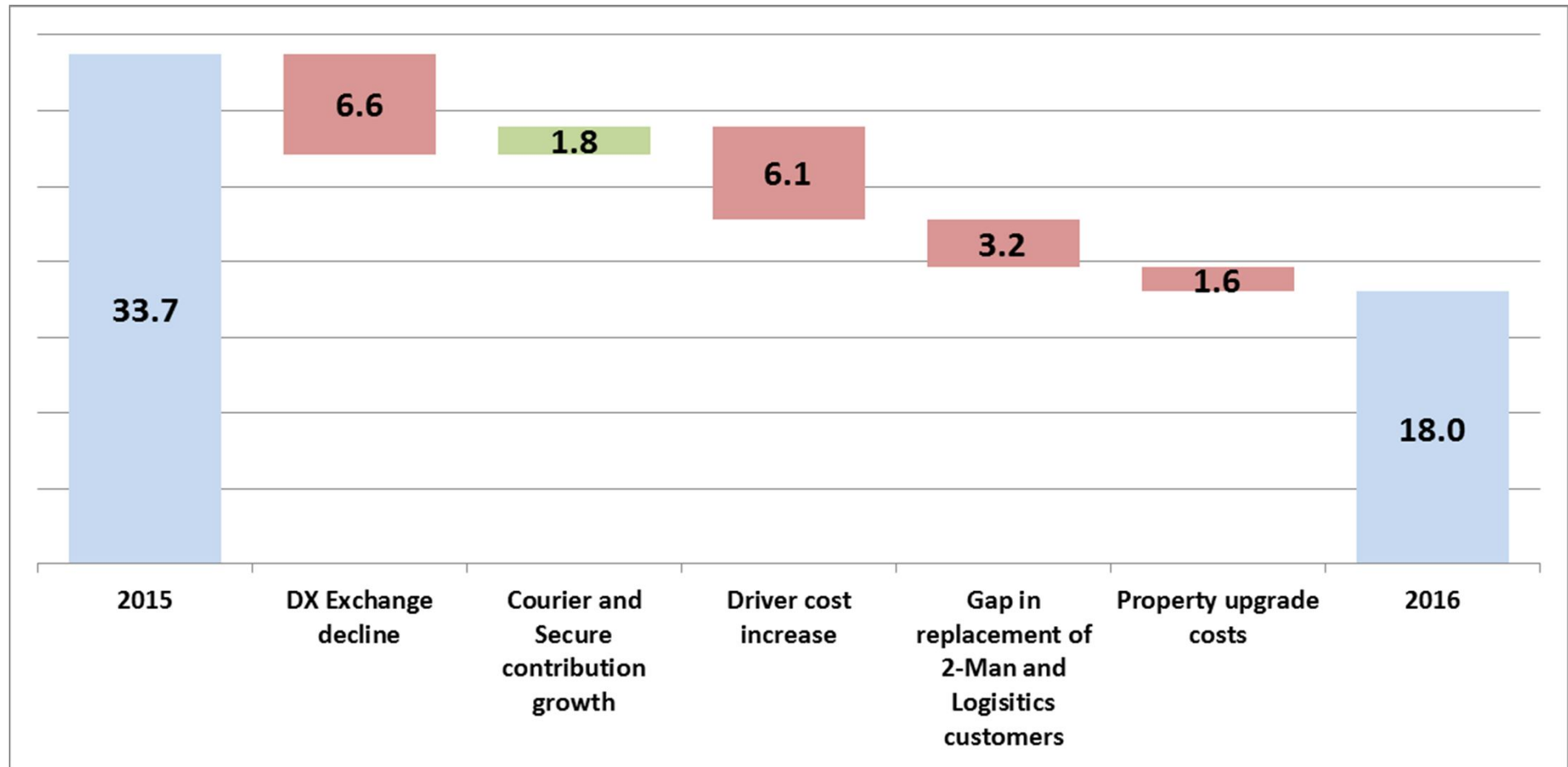
## DX EXCHANGE REVENUE AND ANNUITY (UK & IRELAND)



- DX Exchange experienced a material decline in 2008-10 driven by the global credit crisis
- Between 2010 and 2013 DX Exchange revenues were broadly stable as price increases offset volume declines
- Analysts built in 6% compounding revenue erosion in research prior to the February 2014 IPO
- DX Exchange revenue has declined more rapidly over the financial year, off-setting the growth in other services
- Management assume current rate of decline to continue but some growth opportunities from Legal Post integration

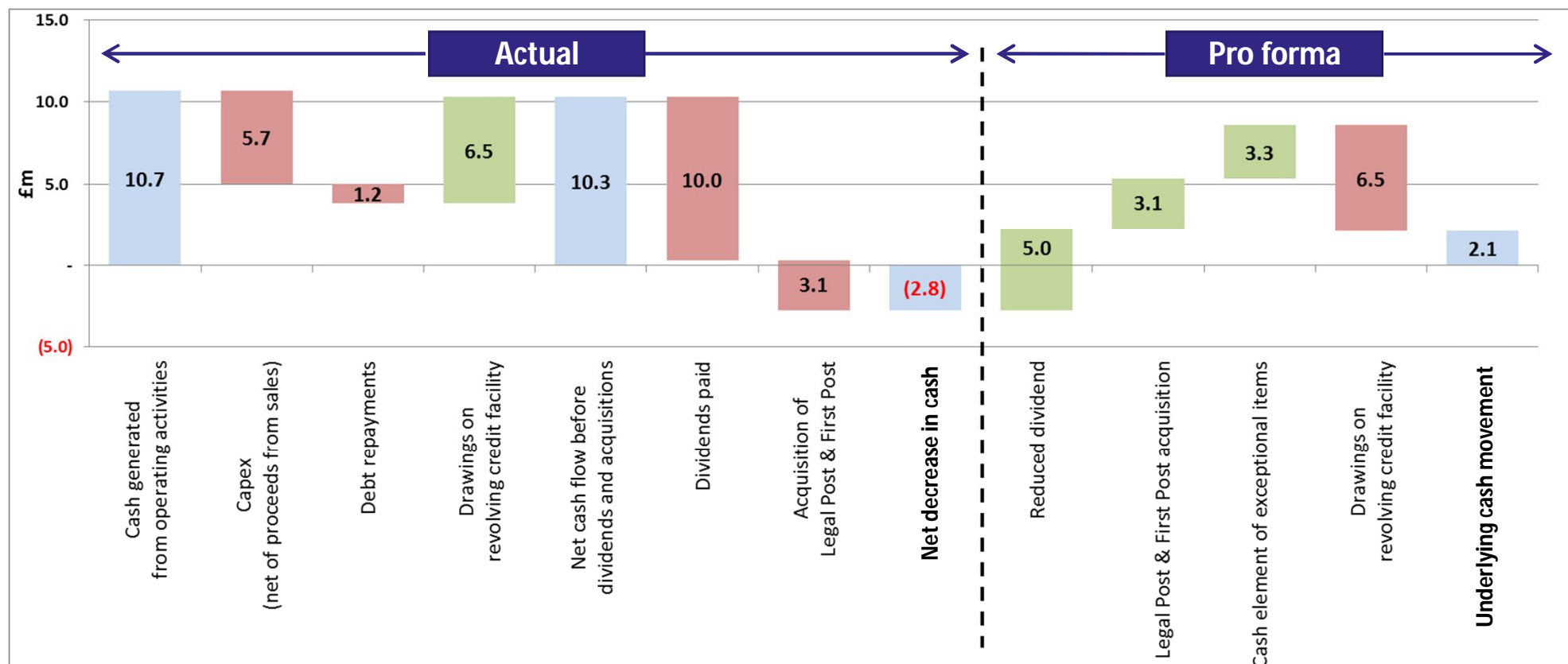


## EBITDA BRIDGE



- Accelerated decline in DX Exchange directly impacted profit since service is supported by a fixed cost base
- Shortage of CPC-qualified drivers leading to both temporary and permanent increases in driver costs
- 2-Man and Logistics customers replaced part way through the year

## CASH FLOW



| Net debt as at 30 June    | 2016<br>£m | 2015<br>£m |
|---------------------------|------------|------------|
| Term loan                 | 7.6        | 8.8        |
| Cash and cash equivalent  | (4.3)      | (7.0)      |
| Revolving credit facility | 6.5        | -          |
| <b>Net debt</b>           | <b>9.8</b> | <b>1.8</b> |

Current bank facility expires September 2017. Renewal discussions in progress

| Capital expenditure for the year ended 30 June | 2016<br>£m | 2015<br>£m |
|--|------------|------------|
| IT hardware and development costs              | 3.2        | 5.4        |
| Property fit out costs                         | 1.6        | 1.2        |
| Operations                                     | 1.2        | 1.1        |
| Service development                            | 0.5        | 1.1        |
| Acquired from City Link administrators         | -          | 1.1        |
| <b>Total</b>                                   | <b>6.5</b> | <b>9.9</b> |

- Capital expenditure continues to be focussed on OneDX systems and network development
- Prior year final dividend of £8.0m (4.0p per share) paid in year
- Underlying cash generation of £2.1m

## EXCEPTIONAL ITEMS

|  | 2016<br>£m  | 2015<br>£m |
|--|-------------|------------|
| Impairment charges                             | 88.4        | -          |
| Planning and acquisition costs on proposed hub | 3.3         | -          |
| Share-based payments accelerated charge        | 0.4         | -          |
| <b>Total</b>                                   | <b>92.1</b> | <b>-</b>   |

### Goodwill Impairment

- Impairment review based on challenging market conditions and profit decline
- Goodwill impairment of £88.4m to £102.4m as announced with interim results. Valuation in line with IAS 36
- Capital reduction: May 2016 £181.4m of share premium reclassified as retained earnings to provide for future dividend payments

### Planning and acquisition costs of proposed hub

- Initial planning application on proposed Essington hub was declined
- Costs written off presented in accordance with IAS 1
- Planning and design costs may be applicable to alternative sites

### Share based payment charges

- Current schemes do not provide colleague incentivisation
- CSOP and SAYE schemes cancelled
- Considering new incentive schemes



# REVIEW OF SERVICES AND DEVELOPMENTS

Petar Cvetkovic  
Chief Executive Officer

**DX244**

Ramsey Sent

**DX 38750**  
London/Chancery Lane

Security Sealed Pouch  
FOR USE WITH LOCKER DX (SEE PRICE LIST)  
AND RETURN FOR SENDER ADDRESS ONLY





## DEVELOPING THE REVENUE PROFILE

|                      | 2016<br>£m   | 2015<br>£m   | Change       |
|----------------------|--------------|--------------|--------------|
| Parcels & freight    | 159.3        | 154.1        | 3.4%         |
| Mail & packets       | 113.8        | 116.4        | -2.2%        |
| Logistics            | 14.8         | 27.0         | -45.2%       |
| <b>Total revenue</b> | <b>287.9</b> | <b>297.5</b> | <b>-3.2%</b> |

## PARCELS AND FREIGHT



DX Courier



DX 1-Man



DX 2-Man

- Automated texting and post delivery notification
- Select delivery date capability
- Enhanced pharmaceutical proposition (MHRA)
- New DX 2-Man telephony and text booking capability
- Developed further integrations with aggregators

## MAIL AND PACKETS



DX Exchange



DX Secure



DX DSA Mail

- Pick-up & Drop-off network development. Automated pre and post delivery notifications
- HMPO tender submitted. Decision expected by the end of November
- Improved customer experience through social media and digital channels



DX Logistics

## LOGISTICS

- Focus on more profitable small fleet management
- Managed exit from non-profitable/low margin accounts
- New 3 year contract win with IKEA and contract renewals



## ACQUISITION OF LEGAL POST AND FIRST POST

### The Deal

- Acquisition of trade and assets announced on 10 May 2016. Completed 27 May 2016. Consideration of £3.25m in cash. £3m plus costs of £0.1m paid prior to year end
- Complementary services and standalone EBITDA of £0.6m:
  - Legal Post provides a document exchange service in Scotland: £2.1m revenue
  - First Post operates a Downstream Access service in Scotland: £3.1m revenue
- Anticipated cost savings from integration £0.6m on annualised basis, implies multiple of 2.7x EBITDA

### The Rationale

- Extends the sustainable economic life of a document exchange service in Scotland
- Service enhancements for both sets of customers
- Cost savings through route, facility and overhead integration

### Competition and Markets Authority

- Initial Enforcement Order now lifted – integration proceeding at pace to deliver anticipated in year savings



## 'ONEDX' PROGRESS OVER THE YEAR

- 3 new service centres opened
  - Network optimisation continued with 6 into 3 service centres
  - Upgraded facilities for improved efficiency
  - Increased capacity
- Combined financial management and reporting – delivering better controls with reduced cost
- Launch of route planning software

## DX REMAINS COMMITTED TO DEVELOPMENT OF NEW HUB AS PART OF 'ONEDX' PROPOSITION

### Site & planning

- Initial planning application for Essington declined
- Revised planning application for same site being submitted
- Alternative back-up site identified

### Technical specifications

- 27 acre site
- 250,000 sq. ft. footprint
- 97 doors

### Strategic rationale

- Strengthen customer experience allowing customers to use all services through one channel
- Consolidation of hub and trunking operations into a single location to achieve operational benefits
- Increase in operational capacity to accommodate future growth, permitting both flat floor and dock level operations – limited automation

### Funding 3<sup>rd</sup> party

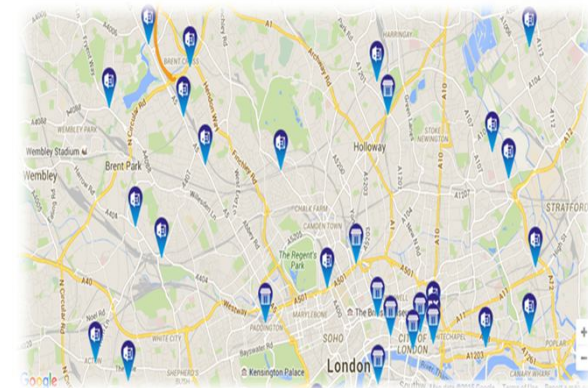
- Development partner
- Independent financial backer
- 25 year lease – with development profit share arrangement



## PICK UP/DROP OFF NETWORK (PUDO)



- A national network of convenient pick up, delivery and return points
- Choice of over 1,000 locations (via InPost and Doddle)
- Providing more choice to online shoppers
- Easy to use website plugin for retailers
- More collection points to follow in 2017



**MotorTransport**

"DX launches collection service with InPost & Doddle"

**logistics  
manager**

"DX launches Click & Collect service"

**POST & PARCEL**

"DX Parcel Exchange launched"





## SUMMARY & OUTLOOK

- Results in line with revised expectations
- Priorities for current year
  - Conversion of profitable new business opportunities with new sales team and structure – targeting Courier, Secure and 1-Man
  - Delivery of service and technology enhancements and OneDX efficiency gains (additional investment in H1)
  - New hub – Essington/alternative site
- CPC-qualified driver shortage remains an issue across the industry (45,000+ quoted from Freight Transport Association)
- Robust balance sheet and external funding for hub development
- Board confident of strategy to deliver long-term growth





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[DXDELIVERY.COM](https://www.dxdelivery.com)